

A blurred rainbow spectrum is shown against a black background. The spectrum is curved and consists of multiple overlapping bands of color, including red, orange, yellow, green, cyan, blue, and purple. A small yellow square marker is positioned on the yellow band of the spectrum.

For all wavelengths of the visible spectrum

What is WhiteLight?



What is Whitelight?

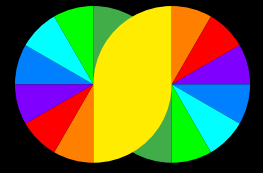




What is Whitelight?

Co-Design

**Human-
centred**



Co-Design

**Human-
centred
Design**

**Design
Thinking**

Couching

Co-Design

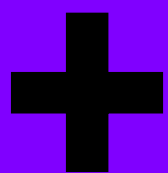
**Human-
centred
Design**

**Design
Thinking**

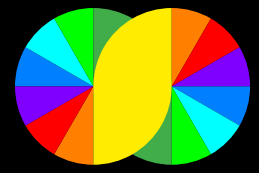
Couching

Co-Design

**Human-
centred
Design**

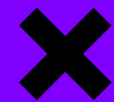


Design



Co-Design

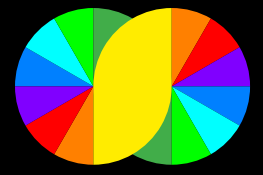
Design Thinking



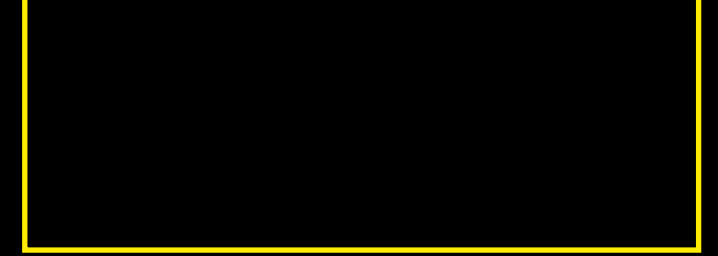
Design Thinking is design applied to anything. Design Thinking takes the traditional notion of design as a noun the world of shiny objects and applies it as a verb to any complex problem that requires a new way of thinking.

Human-centred Design

Design Council



whiteLight



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Testimonials

Testimonials



“Christian Duell worked with the Scholarly Information and Learning Services (SILS) team at the University of Southern Queensland in 2017 to develop a new service model.

Christian’s energy, insights and amazing facilitation skills have taken the SILS team on an important organizational learning journey which has made a lasting difference



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Christian’s energy, insights and amazing facilitation skills have taken the SILS team on an important organizational learning journey which has made a lasting difference to the way we do business. Through his help we were able to challenge and expand our thinking and ways of doing. In addition, and perhaps most importantly, Christian helped SILS to develop a stronger sense of team, and of shared vision and value.”

Professor Helen Partridge

Pro Vice-Chancellor (Education),
University of Southern Queensland





“Christian is an inspiring designer – a leader in design thinking who took the Asia Pacific Design Library at the State Library of Queensland into a broader dimension. He introduced design thinking to the library and its clients but also expanded our network to include school teachers and led design thinking workshops for secondary school teachers to bring design thinking into the curriculum in Queensland schools. He is a delight to work with, sharing his own ideas and connections and inspiring others.”

Janette Wright

Former CEO and State Librarian,
State Library of Queensland.





“I have worked with Christian in his capacity as a facilitator and an educator. His co-design programs are second to none - he imparts his wisdom in a deeply experiential and personal way - making them both impactful and practical. Christian’s commitment to empowerment for people of all ages and all capabilities in learning how to creatively seek opportunities in their environment and to bring about change that benefits many is something that is truly unique. I cannot recommend him highly enough.”

Angela Elson

Former Manager of Engagement and Design,
Department of Health and Human Services, Victoria





Clients



Clients



Clients

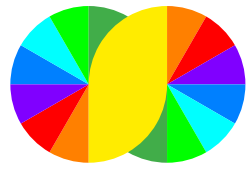




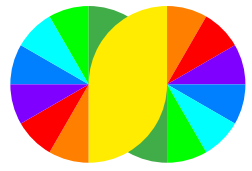
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Services

In the past we've often thought about design in terms of end

Services

In the past we've often thought about design in terms of end products. Increasingly though, there is a global interest in the process of design and how it might benefit areas far removed from the traditional world of design.



Training

Project &
Program Design

Event Hosting

Coaching



Caption for placeholder image goes here. Photo by insert name here.



Services

Project & Program Design

White Light's approach to Design Thinking is to share the principles, process and tools of design in a way that is simple and accessible to anybody, regardless of your creative background and experience.

We believe that everyone is creative! In the right environment, with a few simple tools we believe Design Thinking can reveal the inherent creativity in any individual, group or organisation.

White Light currently offers a range of services related to Design Thinking, including:

- Introduction to Design Thinking - 2.5 hour workshop.
- Design-led Innovation Program - 8 x session program, facilitated over 5 or 8 weeks.
- A range of downloadable toolkits and templates
- Tailored design thinking workshops, training and coaching as well as project design and delivery

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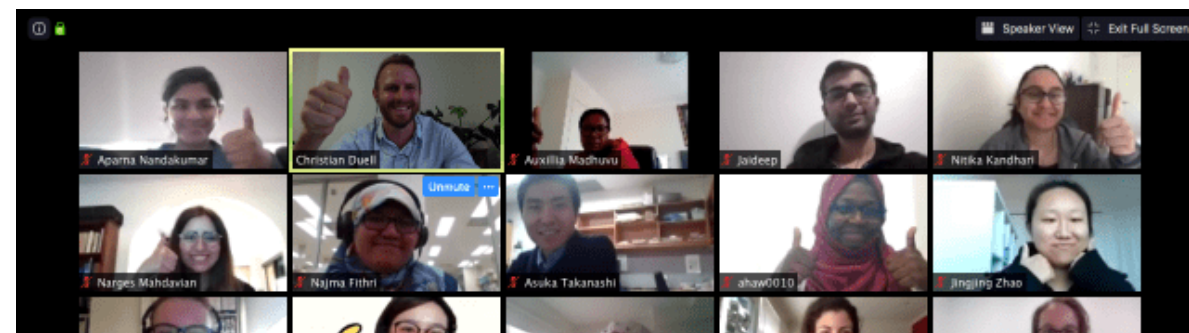
Coaching

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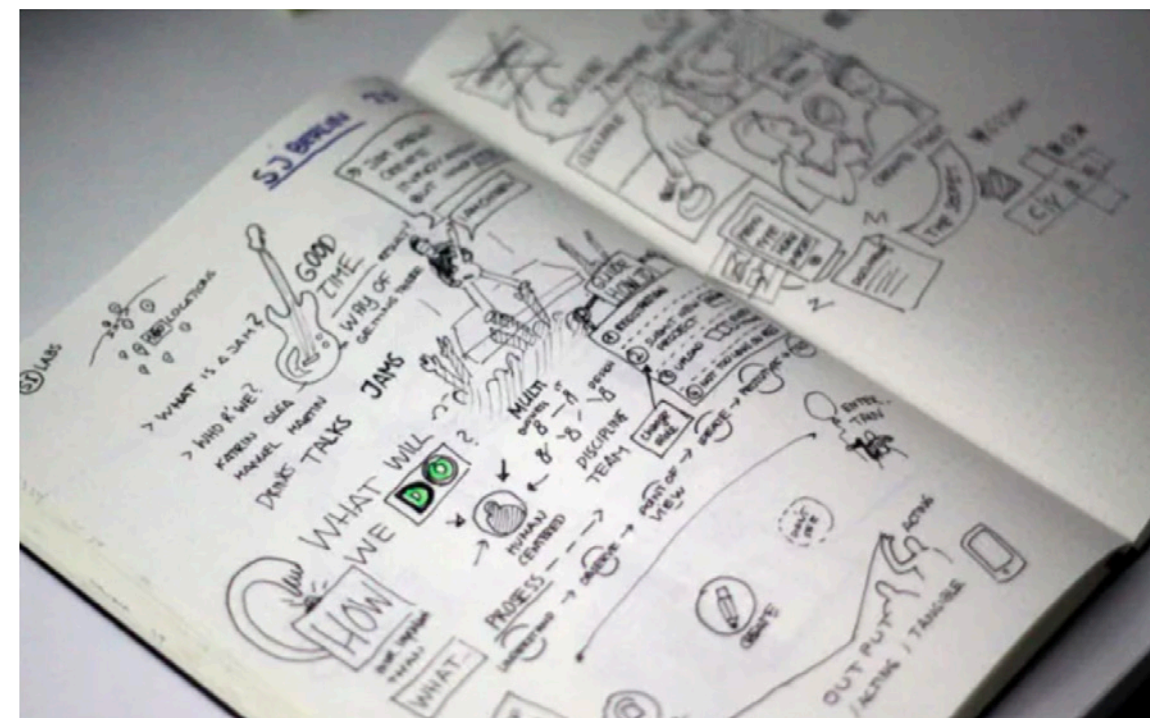


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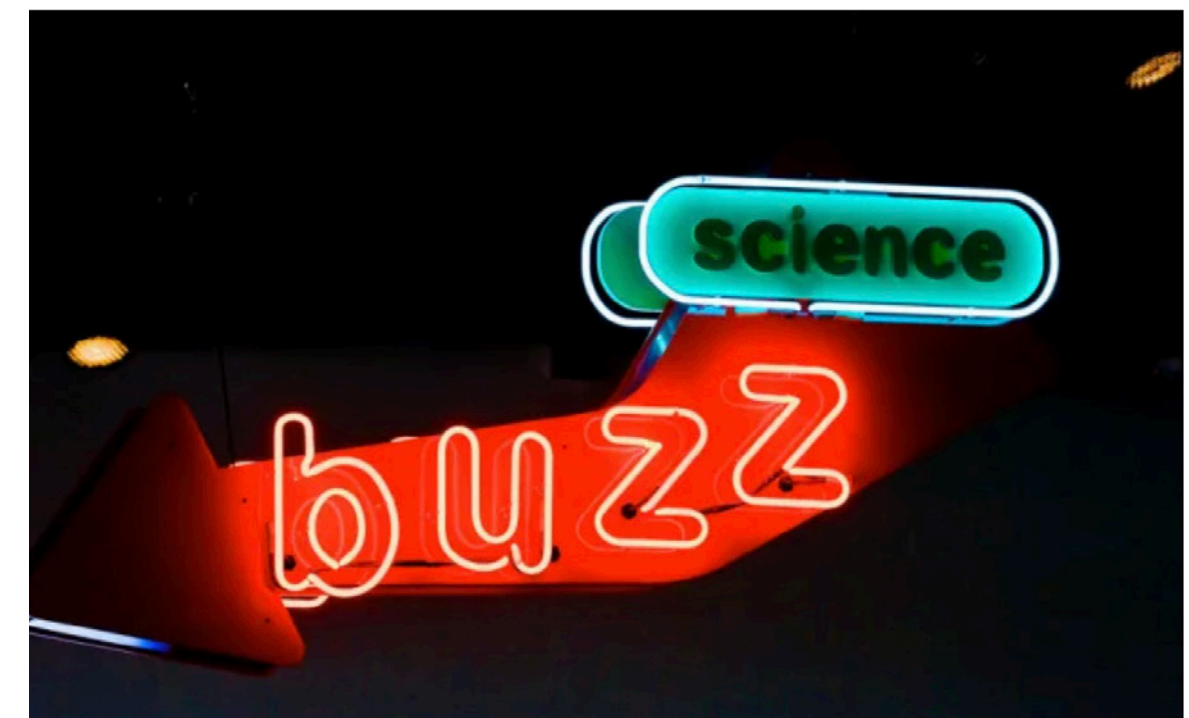
Posted - June 26, 2020

Introduction to Design Thinking - Online



Posted - December 17, 2017

Reflecting on the 2017 Journey - Allie Armitage and Christian Duell



Blog



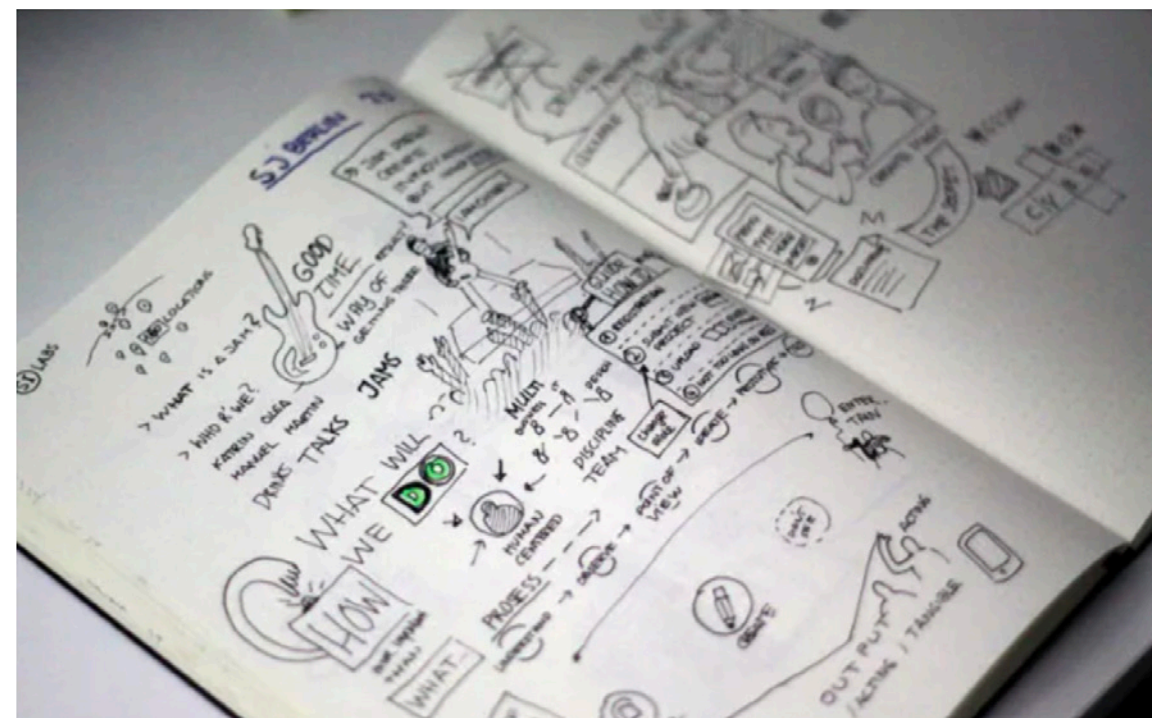
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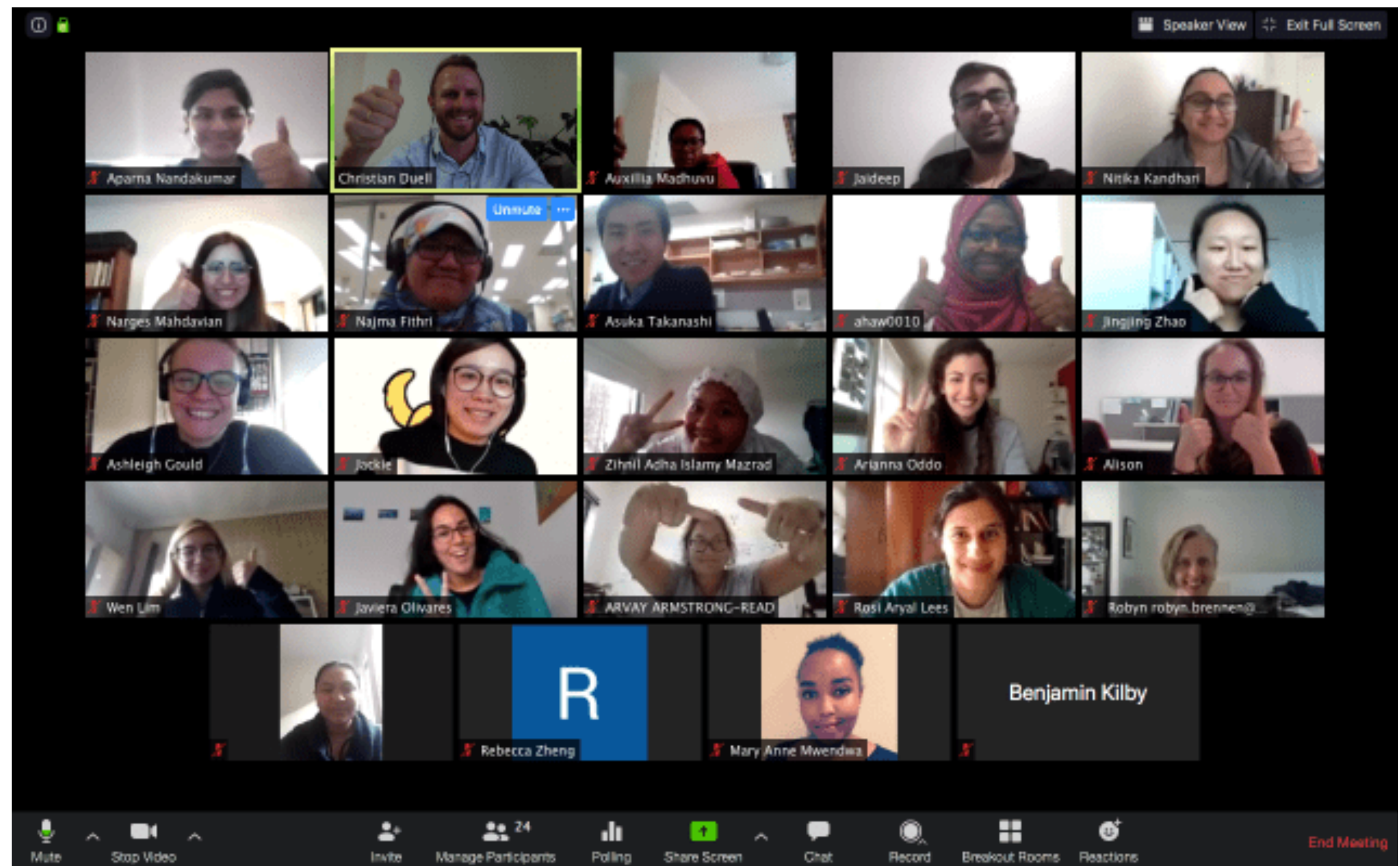


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Introduction to Design Thinking

Posted - June 26, 2020



Delivered online through Zoom. Thursday 29 July 2020 10am – 12:30pm AEST.

Design Thinking is a creative approach to problem-solving that can be used to explore any complex problem (otherwise known as a “wicked problem”).

This introductory workshop follows a rapid and simplified Design Thinking process and explores some of the key principles of Design Thinking by moving through activities that clarify a problem area, explore optimistic opportunities, develop creative ideas as possible solutions, test these ideas through rapid-prototyping and commit to acting on implementing these ideas in some way. This workshop has been run successfully with thousand of participants from diverse backgrounds across Australia.

Process

- Welcome and framing around the principles and process of Design Thinking and an icebreaker exercise.
- Understanding a problem from the perspective of an end user through an empathy exercise.
- Turning a problem from “What’s Not Working for Whom?” into an optimistic opportunity through a “How Might We...” question.
- Good idea / bad idea challenge: group, rapid generation of ideas and potentials solutions that explore the opportunity.
- Selection of a “moonshot” idea and create a rapid prototype, to present to the rest of the group.
- Final reflection and evaluation with participants sharing a commitment to one small action with an accountability partner.
- This workshop will continue with an optional extra 30mins of Q&A with your facilitator. Feel free to stick around and ask a question to help you on your Design Thinking Journey ahead!

Outcomes

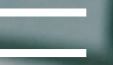
- You will receive a PDF copy of all slides and resources used during the workshop.
- You will be able to share and replicate the Design Thinking tools and activities you have practiced during the workshop when you return to their everyday working environment.
- You will have a sense that a problem area has been progressed in some way and a sense of how momentum might continue to improve the problem area following the workshop.
- You will have had fun!

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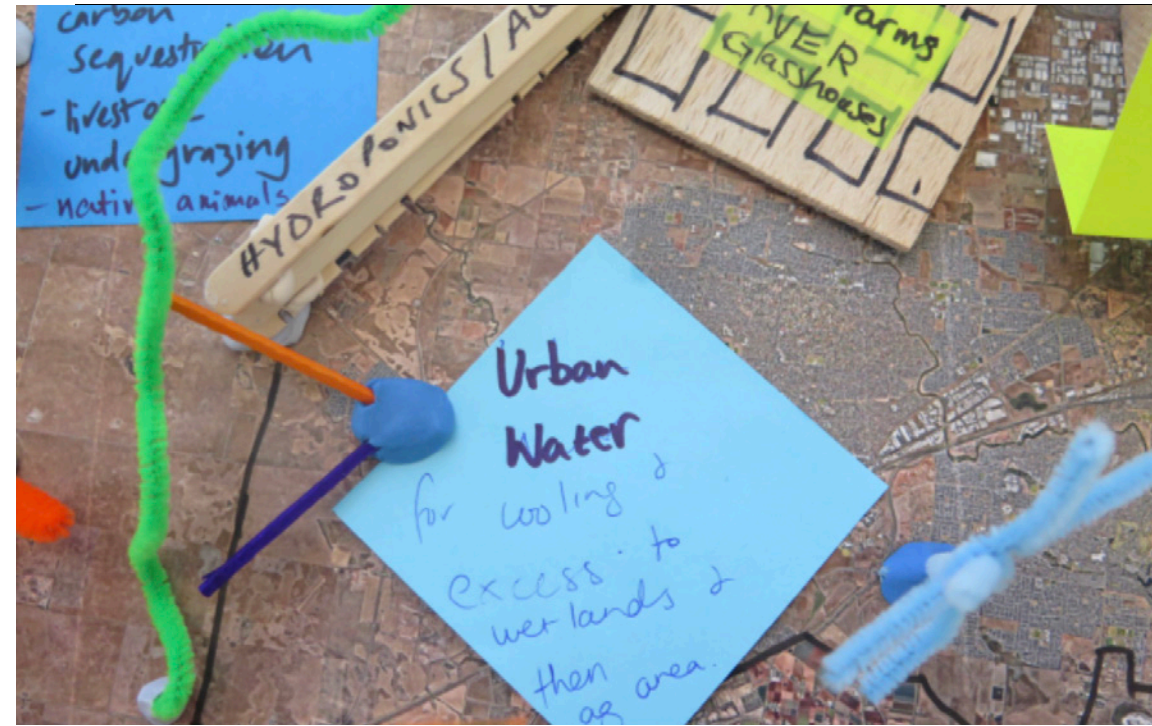
whiteLight



Case Studies



Case Studies



July 19, 2019

Foodprint Melbourne Co-Design Workshops

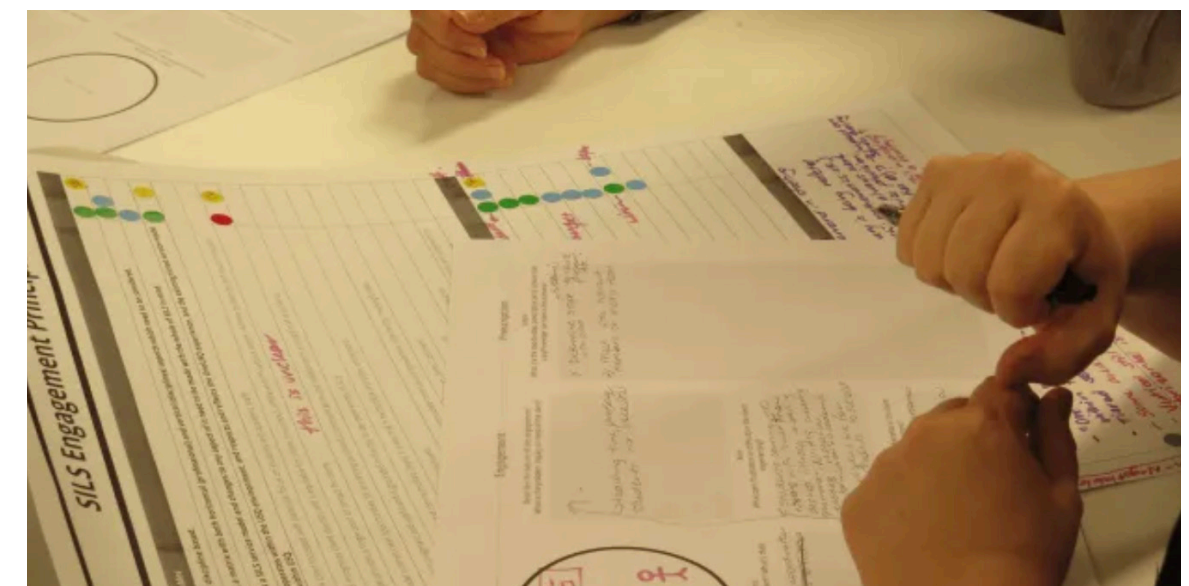
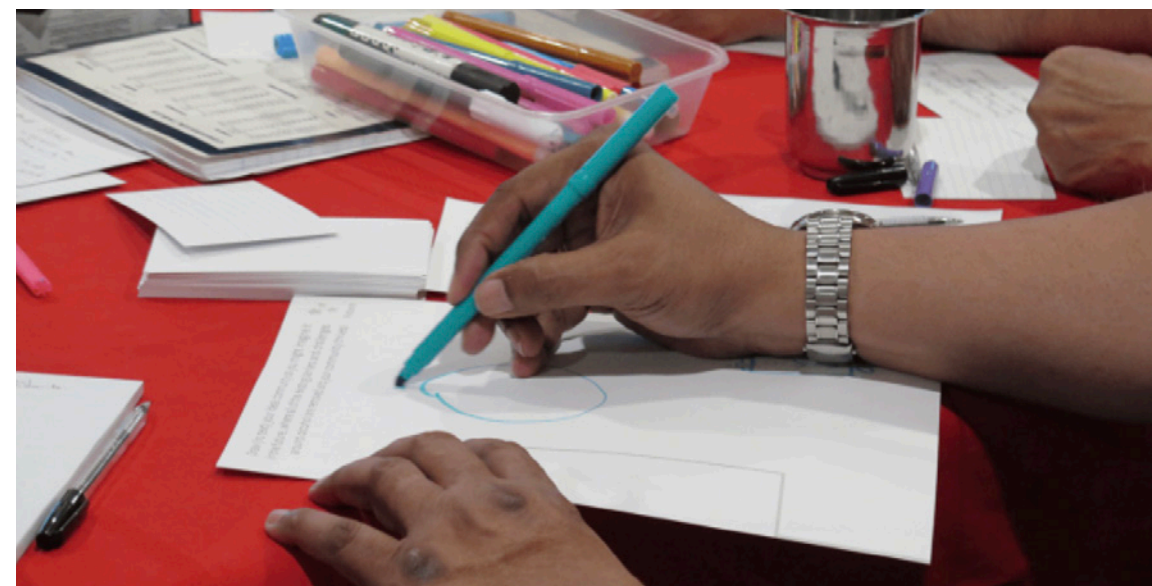
How might we co-design an integrated approach to ensuring Melbourne's foodbowl can feed current and future generations?



October 29, 2017

From PhD to Social Enterprise

How might we create positive social impact beyond graduate research into purpose-driven careers?





Foodprint Melbourne Co-Design Workshops

How might we co-design an integrated approach to ensuring Melbourne's foodbowl can feed current and future generations?

Client: University of Melbourne (funded by the Lord Mayor's Charitable Foundation).

Melbourne's foodbowl faces a range of challenges, including urban sprawl, climate change and pressures on the viability of farming in the region. If the city continues to grow the way it has in the past, the capacity of Melbourne's foodbowl to feed the city could fall from 41% to around 18% by the time it reaches a population of 7 million.

Foodprint Melbourne is a research project that investigates the importance of Melbourne's city fringe foodbowl for the city's food supply. The project explores ways of strengthening food production on the city fringe so that Melbourne's foodbowl contributes to a more resilient and sustainable food future for the city.



Caption for placeholder image goes here. Photo by insert name here.

Five workshops were conducted between July 2018 and February 2019 with around 20 participants per workshop, and 62 participants were involved in total (some participants attended more than one workshop). During workshops, participants were asked to work in cross-sector teams (involving stakeholders from local and state government departments, farmers, industry and civil society groups) to identify strategies to strengthen the resilience of Melbourne's foodbowl. A co-design approach allowed representatives of key stakeholder groups to collaborate in new ways in developing solutions. To create a safe space for participants to share their views openly, they were asked to adopt the 'Chatham House Rule', in which they were free to use information gained during the workshop, but not to reveal the identity of participants. Each workshop explored a different theme that sought to work toward an integrated approach to the Melbourne food system:

Workshop 1: Farming Viability (big picture)

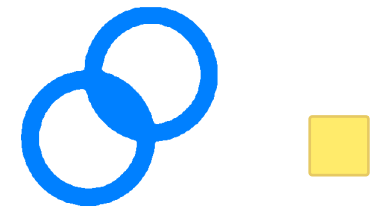
Workshop 2: Farming Viability (proposals)

Workshop 3: Sustainability - Resilience (big picture)

Workshop 4: Sustainability - Resilience (proposals)

Workshop 5: Recommendations

Resources



Resource 1: Co-Design Facilitation Taster Toolkit

A toolkit to support Co-Design facilitators to create a safe space for diverse groups to thrive.



Resource 2: Icebreaker: 'Yes, And..'

A tried and tested collaboration Icebreaker that helps participants feel comfortable and open to each other's ideas, in a playful way!



Resource 3: Facilitator's Box of Tricks

An essential shopping list of materials that every facilitator needs. After hundreds of workshops with thousands of people, we've narrowed it down to what works for us (and hopefully you too!).



Resource 4: Getting Started With Design Thinking

Get started with Design Thinking in this fun and engaging one-hour online workshop.

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Resources



Resource 1: Co-Design Facilitation Taster Toolkit

[Download Now](#)

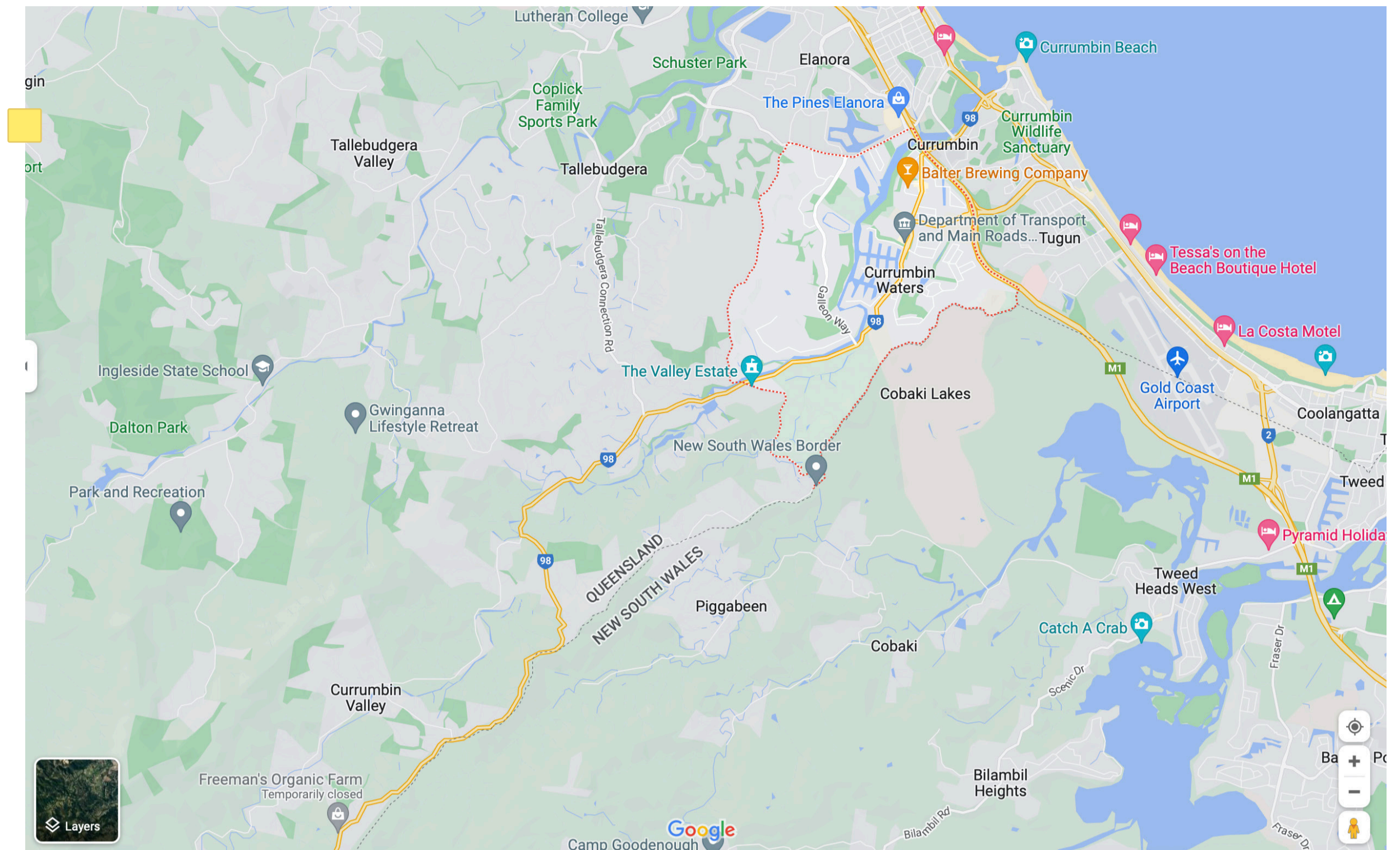
A toolkit to support Co-Design facilitators to create a safe space for diverse groups to thrive.

While we may understand the basic principles, processes, and tools of Co-Design, we may feel less confident as facilitators in creating spaces for groups to thrive. This toolkit explores three key principles that facilitators can employ to create the container of trust for effective collaboration. This activities contained in this toolkit are action-based, allowing participants to practice these facilitation principles in a safe environment with the support of their peer group.

This toolkit provides a taster for what to expect during the 2.5 hour [‘Introduction to Co-Design Facilitation’](#) workshop offered by White Light Education.

SKU: WL00001

Contact



Whitelight is based on Yugambah country, (so called) Currumbin Waters, Queensland. We recognise that sovereignty was never ceded and pay our deepest respects to elders past, present and emerging.

The work we do extends through time and place, past national and international borders – online, in person and the spaces in between.

Get in contact

christian@whitelight.online

Book a meeting

About

White Light Education was formed in Melbourne, Australia in 2016 by Christian Duell and is supported by a small network of facilitators and collaborators. Having evolved since 2010 from a traditional design consultancy, White Light now shares the principles, process and tools of design more broadly with individuals and organisations tackling complex social challenges.

We work with clients all around Australia from Broken Hill to Toowoomba, Sydney, Melbourne and Brisbane, working within the community, public purpose or education sector.

White Light believes in the inherent creativity of each individual, the power of play, and the wisdom that lies within every group. We believe that a lived experience provides the best qualification for solving problems and we seek to ensure the voice of the consumer, client, end user or customer is central to any design process.

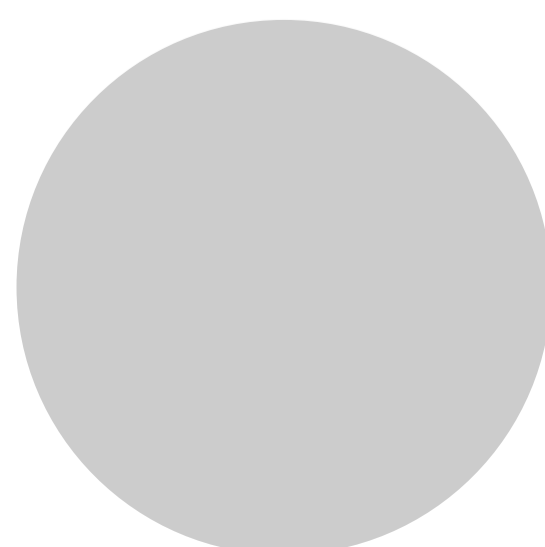
White Light creates the structure and support for groups to thrive through a range of services that include Design Thinking, Human-centred Design, Co-Design and Design Coaching.



Christian Duell

Christian Duell is an educator, facilitator and social entrepreneur. He is the founder of White Light Education and the former Manager of the Asia Pacific Design Library. With a former background in architecture, Christian has over 15 years of education and facilitation experience across a wide range of contexts. Since 2016 Christian has facilitated over 70 workshops with over 1500 people across Australia.

Christian is passionate about empowering individuals and organisations, through the tools of creativity, to have greater freedom and quality of choice. He specialises in offering facilitation and training in the areas of design thinking, human-centred design and co-design, with a focus of tackling complex social challenges.



Name here